



Live & Work in Rhyl

Changing the perception/reputation of Rhyl
 Making Rhyl a place of choice to live
 Making Rhyl an attractive proposition for business/private sector investment

Projects

- Live & Work in Rhyl campaign
- Ambassadors for Rhyl
- Rhyl High School redevelopment
- Rhyl Investment Pack

Town Centre

Creating a vibrant Town Centre
 Quality retail, leisure, work & cultural opportunities
 Quality Public Realm

Projects

- Attracting independent traders
- Town Centre Manager & Business Plan
- Targeted building investment
- Parking and traffic management
- Bee & Station offices
- Signage & Orientation



Health & Social Care issues
 Tackling disadvantage
 Addressing barriers to work
 Support for most vulnerable



West Rhyl Housing

Improving neighbourhoods, particularly in West Rhyl
 Tackling poor quality housing
 Improved public realm & open space
 Rebalancing tenure and occupancy

Projects

- West Rhyl Housing Improvement project – Gronant/Aquarium etc Sts
- Edward Henry Street
- Various environmental improvements
- Eyesore sites
- Ocean Plaza?

Coastal & Tourism

Revitalising Rhyl's tourist trade
 Rediscovering Rhyl as a modern family holiday destination
 More visitors, spending more & staying longer
 Diversification into new markets

Projects

- Aquatic Centre/Sky Tower/Pavillion
- Rhyl Harbour and bridge
- DDA access to beach
- Marine Lake improvements
- Honey Club hotel development
- Love Rhyl Visitor campaign
- Marsh Tracks/Cycle facilities

Employment opportunities
 Skills Development
 Support for enterprise



What Rhyl Needs

- More jobs for local people
- More people coming to and living in Rhyl with money to spend in Rhyl
- Things to attract and/or retain spend locally – retail, leisure, cultural
- Increased footfall – passing trade
- Better profile and reputation
- Support for the most vulnerable – assistance/leg up to achieve
- Quality visitor attractions and activities
- Year round appeal
- Good quality affordable housing
- Better range and mix of tenures (and occupancy)
- High quality public services
- Clean and tidy environment
- Good transport connections – for work and for play